

Data protection

Privacy policy

With this data protection declaration MEYLE AG informs its customers, business partners and the public about the type, scope and purpose of the personal data processed by us. Furthermore, this data protection declaration informs affected persons of their rights.

This data provided by you will only be used to answer your enquiries or to send you the information, goods or services you have requested and to process all related transactions. We will take measures to ensure that your personal data is not marketed and sold to third parties. Personal data will be processed in accordance with the requirements of the basic data protection regulation and in compliance with the country-specific data protection regulations applicable to MEYLE AG.

We will collect, process and use the personal data voluntarily provided by you online only for the purposes communicated to you. This shall not apply if the collection, processing or use is for another purpose directly related to the original purpose for which the personal data was collected, or if the use is necessary due to a legal obligation or official or court order, or if we need your data to substantiate or protect legal claims or to defend against legal action, or if we use it to prevent misuse or other illegal activities, e.g. deliberate attacks on the systems of this website to ensure data security.

MEYLE AG has implemented numerous technical and organisational measures to ensure that the personal data processed via this website is protected as completely as possible. However, we would like to point out that data transmission over the Internet (e.g. communication by e-mail) may be subject to security gaps. It is therefore not possible to completely protect data from access by third parties.

1 Definitions

MEYLE AG's data protection declaration is based on the terms used by the European legislator for directives and regulations when the basic data protection regulation (DS-GVO) was issued. Our data protection declaration should be easy to read and understand for the public, our customers and business partners. For this reason, we explain in advance the terms used in this data protection declaration:

a) Personal data

Any information relating to an identified or identifiable natural person (hereinafter "data subject"). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, a location data, an on-line identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

(b) Data subject

Any identified or identifiable natural person whose personal data are processed by the controller.

(c) processing

Any operation or set of operations, performed with or without the aid of automated means, concerning personal data, such as collection, recording, organisation, organisation, filing, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, deletion or destruction.

(d) Restriction of processing

The marking of stored personal data with a view to limiting their future processing.

(e) Profiling

Any automated processing of personal data consisting in the use of such personal data to evaluate certain personal aspects relating to a natural person, in particular to analyse or predict aspects relating to that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, conduct, whereabouts or movements.

(g) Responsible person

The natural or legal person, public authority, agency or other body which alone or jointly with others determines the purposes and means of the processing of personal data. This is MEYLE AG in relation to the use of this website. Where the purposes and means of such processing are laid down by Union law or by the law of the Member States, the controller or the specific criteria for its designation may be laid down by Union law or by the law of the Member States.

(h) Processor

A natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

(i) Recipient

A natural or legal person, public authority, agency or other body to whom personal data are disclosed, whether or not that person is a third party. However, authorities which may receive personal data in the course of a specific investigation, in accordance with Union or national law, are not considered to be recipients.

(j) Third parties

A natural or legal person, public authority, agency or body other than the data subject, the controller, the processor and the persons who, under the direct authority of the controller or the processor, are authorised to process the personal data

(k) Consent

Any informed and unequivocal expression of the data subject's free will in the specific case, in the form of a declaration or other unequivocal affirmative act by which the data subject signifies his or her consent to the processing of personal data relating to him or her.

l) Company

A natural or legal person engaged in an economic activity, regardless of its legal status, including partnerships or associations regularly engaged in an economic activity.

2 Name and address of the person responsible

The person responsible within the meaning of the basic data protection regulation, other data protection laws applicable in the member states of the European Union and other regulations of a data protection nature is

MEYLE AG

Merkurring 111

22143 Hamburg

Phone: +49 40 67506 510

fax: +49 40 67506 506

Website: www.meyle.com

e-mail: contact@meyle.com

Any data subject can contact us directly at any time to exercise their rights as a data subject (for explanation see 8. and 9.) and for any questions or suggestions regarding data protection.

You can contact our data protection officer at the following e-mail address:

Datenschutz@meyle.com

3 cookies

Cookies are text files that can be stored on the hard disk of the person concerned. The information contained in cookies makes navigation easier for the person concerned and enables our Internet pages to be displayed correctly. Our cookies are not suitable for identifying the person concerned as a specific individual.

This website uses "session cookies". "Session cookies" are only stored for the duration of an Internet visit. The cookie is deleted after the visit.

This website is hosted by a service provider of the person responsible.

4 Collection of general data and information

The Controller's website collects a series of general data and information each time the website is accessed by a data subject or automated system. These general data and information are stored in the log files of our server. The following can be recorded:

(1) the types and versions of browser used, (2) the operating system used by the accessing system, (3) the website from which an accessing system accesses our website (so-called referrer), (4) the sub-websites that are accessed via an accessing system on our website, (5) the date and time of an access to our website, (6) an internet protocol address (IP address), (7) the internet service provider of the accessing system, and (8) other similar data and information that may be used to prevent danger in the event of attacks on the information technology systems.

When using these general data and information, the responsible person does not draw any conclusions about the person concerned. This information is required to correctly transmit and optimise the contents of our website, to optimise advertising for it, to ensure the permanent functioning of our information technology systems and the technology of our website, and to enable law enforcement authorities to take appropriate action in the event of a cyber attack.

When using this general data and information, the person responsible does not draw any conclusions about the person concerned. This information is required to correctly transmit and optimise the content of our website, to optimise advertising for it, to ensure the permanent functionality of our information technology systems and the technology of our website, and to be able to provide law enforcement agencies with the information necessary for prosecution in the event of a cyber attack. These anonymously collected data and information are therefore evaluated by the responsible person on the one hand statistically and also with the aim of increasing data protection and data security in the company in order to ensure an optimum level of protection for the processed personal data. The anonymous data of the server log files are stored separately from all personal data provided by a person concerned. If necessary, the data controller will communicate necessary data for the purposes indicated in this paragraph to companies cooperating with the data controller. The legal basis for the processing of the data after registration for the newsletter by the user is, if the user has given his consent, Art. 6, para. 1, letter f, DSGVO. The data will be deleted as soon as they are no longer required for the purpose for which they were collected. The storage period results from the duration of our contracts, due to statutory limitation periods, which according to the German Civil Code are usually three years, or detailed requirements from the German Fiscal Code, the German Commercial Code and other legal regulations.

5 Newsletter and driver portal registration

To receive our newsletter or to use the Driver Portal, your e-mail address is required. Which personal data is transmitted to the person responsible can be seen from the respective input mask used for registration. The collection of other personal data during the registration process serves to prevent misuse of the services or the e-mail address used. In the case of the Driver-Portal, this serves as an additional means of being able to allocate to an existing customer or to create a new customer. Before the newsletter is sent, the person concerned must expressly confirm to the person responsible within the scope of the so-called double opt-in procedure that the person responsible for them should activate the newsletter service. The data subject will then receive a confirmation and authorisation e-mail from the data controller asking the data subject to click on the link contained in this e-mail to confirm that the data subject wishes to receive the newsletter. The data subject may stop receiving the newsletter at any time. To do so, the following link must be clicked: <https://www.meyle.com/service-center/newsletter/newsletter-abmeldung/>. This link can also be found in every newsletter sent out. The personal data entered by the data subject is collected and stored solely for internal use by the person responsible and for his own purposes. The data may be disclosed to one or more processors who will also use the personal data exclusively for internal use attributable to the data controller. By registering on the website of the responsible party, the IP address assigned to the data subject by the Internet Service Provider (ISP), the date and time of registration are also stored. This data is stored because this is the only way to prevent misuse of

our services. If necessary, this data makes it possible to clarify committed criminal offences and copyright infringements. It is therefore necessary to store this data to protect the person responsible. As a matter of principle, this data will not be passed on to third parties, unless there is a legal obligation to do so or the passing on of the data serves criminal or legal prosecution.

Registered persons have the option of having the personal data provided during registration completely deleted from our database.

The person responsible will provide each person concerned with information on what personal data is stored about the person concerned at any time on request. In addition, the person responsible corrects or deletes personal data at the request or notification of the person concerned, provided that this does not conflict with any statutory storage obligations.

If necessary, the data controller shall pass on necessary data for the purposes mentioned in this paragraph to companies cooperating with the data controller.

The legal basis for the processing of the data after registration for the newsletter by the user is the existence of the consent pursuant to Art. 6 Paragraph 1 letter a DSGVO.

The data will be deleted as soon as they are no longer required for the purpose for which they were collected. The user's e-mail address is therefore stored for as long as the subscription to the newsletter is active. The other personal data collected during the registration process is generally deleted after a period of seven days.

6 Contact forms

Contact forms are available on the website of the person responsible, which can be used for electronic contact. If a user takes advantage of this possibility, the data entered in the input mask depending on the input mask will be transmitted to the responsible person and stored. For the processing of the data, their consent is obtained during the sending process and reference is made to this data protection declaration. Alternatively, it is possible to contact us via the e-mail address provided. In this case, the user's personal data transmitted with the e-mail will be stored. In this context, the data will not be passed on to third parties. The data will be used exclusively for processing the conversation.

The processing of the personal data from the input mask is only used by the person in charge to process the contact. In the case of contact by e-mail, this is also the necessary legitimate interest in the processing of the data.

The other personal data processed during the sending process serve to prevent misuse of the contact form and to ensure the security of the information technology systems.

The legal basis for the processing of the data is Art. 6 Paragraph 1 lit. a DSGVO if the user has given his consent.

The legal basis for the processing of data transmitted in the course of sending an e-mail is Art. 6 Paragraph 1 letter f DSGVO. If the e-mail contact is aimed at the conclusion of a contract, the additional legal basis for processing is Art. 6 para. 1 lit. b DSGVO.

The data will be deleted as soon as they are no longer required for the purpose for which they were collected. For the personal data from the input mask of the contact form and those sent by e-mail, this is the case when the respective conversation with the user has ended. The conversation is ended when it can be concluded from the circumstances that the matter in question has been conclusively clarified.

7 Routine deletion and blocking of personal data

The data controller processes and stores personal data of the data subject only for the time necessary to achieve the purpose of storage or to the extent provided for by European directives and regulations or other legislation in laws or regulations to which the data controller is subject. The storage period(s) shall generally result from the term of our contracts, due to statutory limitation periods, which according to the German Civil Code (BGB) usually last three years, or detailed requirements from the German Fiscal Code or the German Commercial Code (HGB) (6 or 10 years).

If the purpose of storage ceases to apply or if a storage period prescribed by the European Directive and Regulation Giver or another responsible legislator expires, the personal data is routinely blocked or deleted in accordance with the statutory provisions.

8 Rights of data subjects

If a data subject wishes to exercise any of the rights set out below with regard to his or her personal data stored by the data controller, he or she may contact our staff responsible for processing at any time. They will comply with justified requests without delay.

a) Right to confirmation

Every data subject has the right to obtain confirmation from the controller as to whether personal data are being processed.

b) Right of access

Every person concerned has the right to receive information free of charge at any time from the person responsible about the personal data stored about him/her. In addition, the European Directive and Regulation Giver has granted the person concerned access to the following information:

aa) the purposes of processing

(bb) the categories of personal data processed

(cc) the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular in the case of recipients in third countries or international organisations

(dd) if possible, the planned duration for which personal data will be stored or, if this is not possible, the criteria for determining this duration

(ee) the existence of a right of rectification or erasure of personal data relating to them or of a right of objection to their processing by the controller

(ff) the existence of a right of appeal to a supervisory authority

(gg) if the personal data are not collected from the data subject: all available information on the origin of the data

hh) the existence of automated decision-making, including profiling, in accordance with Article 22(1) and (4) of the DPA and, at least in these cases, meaningful information about the logic involved and the scope and intended impact of such processing on the data subject

The data subject also has the right of access to information on whether personal data have been transferred to a third country or to an international organisation. If this is the case, the data subject has the right to be informed of the appropriate safeguards relating to the transfer.

c) Right of rectification

Every data subject has the right to request that incorrect personal data concerning him/her be corrected without delay. to request the completion of incomplete personal data, including by means of a supplementary declaration, having regard to the purposes of the processing.

(d) Right of deletion (right to be forgotten)

Every data subject shall have the right to obtain from the controller the erasure without delay of personal data relating to him or her, where one of the following reasons applies and where processing is not legally required

(aa) the personal data have been collected or otherwise processed for purposes for which they are no longer necessary

(bb) the data subject withdraws the consent on which the processing was based under Article 6(1)(a) of the DPA or Article 9(2)(a) of the DPA and there is no other legal basis for the processing.

cc) The data subject lodges an objection to the processing in accordance with Art. 21 Para. 1 DS-BER and there are no overriding legitimate reasons for the processing, or the data subject lodges an objection to the processing in accordance with Art. 21 Para. 2 DS-BER.

dd) The personal data have been processed unlawfully.

ee) deletion of the personal data is necessary to comply with a legal obligation under Union law or the law of the Member States to which the controller is subject

ff) The personal data were collected in relation to information society services offered in accordance with Article 8 (1) of the DPA.

If the personal data have been made public by the data controller and our company as data controller is obliged to delete the personal data in accordance with Art. 17 para. 1 of the DS-GVO, the data controller, taking into account the available technology and the implementation costs, shall take reasonable measures, including technical measures, to inform other data controllers who process the published personal data that the data subject has requested these other data controllers to delete all links to these personal data or copies or replications of these personal data, unless the processing is legally required.

e) Right to limit processing

Every data subject has the right to obtain from the controller the restriction of processing if one of the following conditions is met:

(aa) the accuracy of the personal data is disputed by the data subject, for a period enabling the controller to verify the accuracy of the personal data

(bb) the processing is unlawful, the data subject refuses to have the personal data deleted and instead requests that the use of the personal data be restricted

(cc) the controller no longer needs the personal data for the purposes of the processing, but the data subject needs them in order to assert, exercise or defend his rights.

dd) The data subject has lodged an objection to the processing pursuant to Art. 21 (1) of the DPA and it is not yet clear whether the controller's legitimate reasons outweigh those of the data subject.

f) Right to data transferability

Every data subject has the right to obtain the personal data concerning him/her, which have been made available to the controller, in a structured, common and machine-readable format. He/she also has the right to have this data communicated to another controller without hindrance by the controller to whom the personal data has been made available, provided that the processing is based on the consent pursuant to Article 6(1)(a) of the DPA or Article 9(2)(a) of the DPA or on a contract pursuant to Article 6(1)(b) of the DPA, and provided that the processing is carried out by means of automated procedures, unless the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Furthermore, when exercising their right to data transferability in accordance with Art. 20 Paragraph 1 of the DPA, the data subject has the right to obtain that personal data be transferred directly from one controller to another controller, insofar as this is technically feasible and provided that this does not adversely affect the rights and freedoms of other persons.

g) Automated decisions in individual cases including profiling

Every data subject has the right not to be subject to a decision based solely on automated processing operations, including profiling, which produces legal effects concerning him or her or significantly affects him or her in a similar way, provided that the decision

(aa) is not necessary for the conclusion or performance of a contract between the data subject and the controller

(bb) is authorised by Union or national legislation to which the controller is subject and that legislation provides for adequate measures to safeguard the rights and freedoms and legitimate interests of the data subject; or

(cc) with the express consent of the data subject.

Where the decision (aa) is necessary for the conclusion or performance of a contract between the data subject and the controller or (cc) is taken with the express consent of the data subject, the controller shall take reasonable steps to safeguard the rights and freedoms and legitimate interests of the data subject, including at least the right to obtain the intervention of the controller, to put forward his point of view and to challenge the decision.

(h) Right to withdraw data protection consent

Every data subject has the right to withdraw his or her consent to the processing of personal data at any time.

9 Right of opposition

Every data subject has the right to object at any time, on grounds relating to his or her particular situation, to the processing of personal data concerning him or her carried out pursuant to Article 6(1)(e) or (f) of the DPA. This also applies to profiling based on these provisions.

In the event of an objection, the controller will no longer process the personal data, unless he can demonstrate compelling legitimate reasons for processing which outweigh the interests, rights and freedoms of the data subject, or unless the processing is carried out in order to assert, exercise or defend legal claims.

Where the controller processes personal data for the purpose of direct marketing, the data subject shall have the right to object at any time to the processing of personal data for the purpose of such marketing. This also applies to profiling, insofar as it relates to such direct marketing. If the data subject objects to the controller processing for the purposes of direct marketing, the controller will no longer process the personal data for those purposes.

In addition, the data subject has the right to object, for reasons arising from his or her particular situation, to the processing of personal data concerning him or her for the purposes of scientific or historical research or for statistical purposes in accordance with Article 89 (1) of the DPA, unless such processing is necessary for the performance of a task carried out in the public interest.

10 Right of appeal to the supervisory authorities (Art. 13 (2d) DS-GVO)

If you are not satisfied with the processing of a request by us, you have the right to contact the above-mentioned data protection officer or the competent supervisory authority for data protection in your (federal) state or the state of our company headquarters.

11 Data protection for registration enquiries

The responsible person collects and processes the following personal data of users for the purpose of handling the registration procedure:

Existing customer

Company data

*Company name:

*Street:

*postcode/city

*Country:

*MEYLE customer number:

*Contact person at MEYLE:

Personal data

*First name:

*Last name:

*Function (drop-down list with the following choices):

1. board member
2. management (manager)
3. owner (Owner)
4. employees (Employee)
5. other (Other)

*Department (drop-down list with the following choices):

1. management (General Management)
2. purchasing (Purchasing)
3. sales (Sales)
4. organisation (corporate development)
5. administration (administration)
6. production (manufacturing)
7. quality assurance (quality management)
8. secretariat (Secretary`s Office)
9. finance department (Finance)
10. legal department (Legal)
11. strategic purchasing
12. marketing (marketing)
13. product management (product management)
14. logistics (Logistics)
15. other (Other)

*Phone:

*E-mail:

New customer

Company data

*Company name:

*Street:

*postcode/city

*Country:

*Website:

*Sales tax ID no:

Existing MEYLE trading partner?

Remarks:

Personal data

*First name:

*Last name:

*Function (drop-down list with the following choices):

- Board Member
- Management (Manager)

- Owner (Owner)
- Employees (Employee)
- Other (Other)
- *Department (drop-down list with the following choices):
- Management (General Management)
- Purchasing (Purchasing)
- Sales (Sales)
- Organization (Corporate Development)
- Management (Administration)
- Production (Manufacturing)
- Quality assurance (Quality Management)
- Secretariat (Secretary`s Office)
- Finance Department (Finance)
- Legal Department (Legal)
- Purchasing, strategic (Strategic Purchasing)
- Marketing (Marketing)
- Product Management (Product Management)
- Logistics (Logistics)
- Other (Other)

*Phone:

*E-mail:

After successful registration these data will be saved. If registration is not desired, these data will not be saved.

12 YouTube

The person responsible has integrated components from YouTube on this website. YouTube is an internet video portal that allows video publishers to post video clips for free and other users to view, rate and comment on them, also free of charge. YouTube is operated by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. YouTube, LLC is a subsidiary of Google Inc, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

Each time a person accesses one of the individual pages of this website, which is operated by the person responsible and on which a YouTube component (YouTube video) has been integrated, the internet browser on the information technology system of the person concerned is automatically prompted by the respective YouTube component to download a representation of the corresponding YouTube component from YouTube. Further information on YouTube can be found at <https://www.youtube.com/yt/about/de/> As part of this technical process, YouTube and Google are informed which specific subpage of our website is visited by the data subject.

If the person concerned is logged on to YouTube at the same time, YouTube recognises which specific subpage of our website the person concerned is visiting by calling up a subpage containing a YouTube video. This information is collected by

YouTube and Google and assigned to the respective YouTube account of the person concerned.

YouTube and Google receive information via the YouTube component that the data subject has visited our website if the data subject is logged in to YouTube at the same time as he or she visits our website. This occurs regardless of whether or not the data subject clicks on a YouTube video. If you do not wish this information to be transmitted to YouTube and Google in this way, you can prevent it from being transmitted by logging out of your YouTube account before you access our website.

The data protection regulations published by YouTube, which can be accessed at <https://www.google.de/intl/de/policies/privacy/>, provide information about the collection, processing and use of personal data by YouTube and Google.

13 Facebook

This website links services of the social network facebook.com, which is operated by Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA. When you click on a Facebook link or Facebook button, you will be taken to the Facebook website, where personal data is collected by Facebook. We have no influence on the scope of the data that Facebook collects. The purpose and scope of the data collection and the further processing and use of the data by Facebook as well as your rights as a person concerned and setting options for the protection of your privacy can be found in Facebook's data protection information. If you are a Facebook member and do not want Facebook to collect data about you and link it with your membership data stored on Facebook, you must log out of Facebook before clicking on a Facebook link or a Facebook button.

14 Instagram

Functions of the Instagram service are included on this website. These functions are offered by Instagram Inc, 1601 Willow Road, Menlo Park, CA, 94025, USA. If the person concerned is logged in to their Instagram account, they can link the contents of the responsible person's website to their Instagram profile by clicking on the Instagram button. This enables Instagram to associate the visit to the responsible person's website with the user account of the person concerned. The person responsible points out that, as the provider of these Internet pages, he/she has no knowledge of the content of the transmitted data or its use by Instagram.

Further information on this can be found as a data subject in the Instagram data protection declaration: <http://instagram.com/about/legal/privacy>.

If you are an Instagram user and do not want Instagram to collect data about you and link it to your membership data stored at Instagram, you must log out of Instagram before clicking on an Instagram button.

15 XING

This website links services of the social network XING, operated by XING AG, Dammtorstraße 29-32, 20354 Hamburg, Germany. No data is transferred to XING when you visit this website, as no plug-ins from XING are integrated. However, when

you click on a XING link or XING button, you as a data subject access XING and data is collected there by XING. We have no influence on the scope of the data collected by XING. For the purpose and scope of data collection and the further processing and use of data by XING, as well as your rights and settings options for protecting your privacy, please refer to <https://www.xing.com/privacy>. If you are a XING member and do not want XING to collect data about you and link it to your membership data stored on XING, you must log out of XING before clicking on a XING link or XING button.

16 LinkedIn

This website links services of the social network LinkedIn, operated by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. When you visit this site, no data is transferred to LinkedIn, as no plug-ins from LinkedIn are involved. However, when you click on a LinkedIn link or LinkedIn button, you will be taken to LinkedIn and data will be collected by LinkedIn. We have no control over the amount of data LinkedIn collects. For the purpose and scope of data collection and LinkedIn's further processing and use of the data and your rights as a data subject and setting options to protect your privacy, please see http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv. If you are a LinkedIn member and do not wish LinkedIn to collect information about you and link it to your membership data held by LinkedIn, you must log out of LinkedIn before clicking on a LinkedIn link or LinkedIn button.

17 Comments

Due to technical, content-related and legal developments, this data protection regulation will also be adapted. We therefore ask you to call up this data protection regulation regularly in order to be informed about the latest status. This data protection regulation dates from September 2020.

MEYLE AG endeavours to constantly improve its service for customers, business partners, applicants and interested parties.

Status: 07.09.2020