**MEYLE Performance: MEYLE starts the 2021 racing season with two sponsorships and, for the first time, a vehicle in a special MEYLE design**

**Hamburg, 04 May 2021. In 2020, the Corona pandemic also had a massive impact on the world of motorsports. Races could only take place sporadically last year - with strict hygiene regulations and in front of empty grandstands. Even more reason for racing fans to hope for the return of motorsport this year. MEYLE, the Hamburg-based spare parts manufacturer, can also hardly wait for the season opener. This year, the company is accompanying two sponsoring cooperations with exciting innovations.**

**Once again, MEYLE engineers are ready to transfer their know-how from the race track to in-house parts development. After all, MEYLE's commitment to motorsport has a long tradition: MEYLE engineers combine their daily development work with their passion for motorsport. With every kilometer they cover on the race track, they collect valuable data and knowledge for the further development and optimization of products, making every day work more efficient and easier for independent workshops and their employees.**

**MEYLE is main sponsor for a specially branded car in the ADAC GT Masters for the first time**

As last year, MEYLE will continue and even expand its cooperation with the Dresden-based Team T3 Motorsport in the ADAC GT Masters this season. For the first time, MEYLE will not only support the team as a technical cooperation partner, but also as the main sponsor for one of the T3 race cars that will compete: a Lamborghini Huracán GT3 Evo with the starting number 71. In a new and spectacular design, the MEYLE-branded car will present itself on the race track.

**MEYLE continues to focus on promoting young talent - Not only the design but also the new driver duo causes a stir**

The topic of promoting young talent continues to define the partnership between MEYLE and T3 Motorsport: The up-and-coming racing drivers Max Paul and Hugo Sasse have been confirmed to race the MEYLE Lamborghini in the coming season. In the German GT Championship, the promising racing pilots will benefit, as usual, from the technical expertise of MEYLE engineers at the race track, allowing them to achieve top performance even under the greatest stress in the upcoming racing season.

While Max Paul, known as one of the world's most successful German kart drivers, has already made a name for himself as a dedicated brand testimonial for MEYLE the last two seasons, this year the young talent Hugo Sasse will start for MEYLE at his side for the first time. At 16, Hugo Sasse is considered the youngest driver at T3 Motorsport. Behind him lies a successful year in the ADAC GT4 Germany series.

The starting signal for the upcoming racing season is given on May 14. The races can be followed live on TV on NITRO or online via YouTube and Facebook.

**Overview of race dates\*:**

May 14-16, 2021 Motorsport Arena Oschersleben (DE)

June 11-13, 2021 Red Bull Ring (A)

July 09-11, 2021 Circuit Zandvoort (NL)

August 06-08, 2021 Nürburgring (DE)

September 10-12, 2021 Lausitzring (DE)

October 01-03, 2021 Sachsenring (DE)

October 22-24, 2021 Hockenheimring (DE)

**FIA European Truck Racing Championship returns**

After many races had to be cancelled last year, the FIA has announced far-reaching hygiene measures this year so that the 2021 events can probably take place as scheduled. Back in the game is truck idol Sascha Lenz. MEYLE has been supporting the SL TruckSport 30 Racing Team around Lenz as technical supplier and partner since 2019. Lenz has used the winter period intensively to prepare his race truck for the upcoming racing series. He installed more than 15 MEYLE parts in his truck himself this year to be perfectly prepared for the starting gun on June 11. The race series can be followed on the official FIA-ETRC website.

**Overview of race dates\*:**

June 11-13, 2021 Hungaro Ring (HU)

July 16-18, 2021 Nürburgring (DE)

August 27-29, 2021 Most (CZ)

September 10-12, 2021 Zolder (BE)

September 24-26, 2021 Le Mans (FR)

October 01-03, 2021 Jarama (ES)

October 15-17, 2021 Misano (IT)

**Motorsport enthusiasm with a long tradition**

The connection of spare parts manufacturer MEYLE to motorsport has a long tradition. The company's founder Wulf Gaertner was already an enthusiastic racing driver and laid the foundation for a flourishing export trade in 1958 by importing high-quality spare parts for his racing car from Germany. This is another reason why racing and partnerships with talented racing drivers remain an important part of the company's commitment. Motorsport plays a central role in the Hamburg-based manufacturer's product development, particularly as a testing ground under real-life conditions. Whether in truck racing, sprinting or endurance racing, MEYLE is active wherever vehicles and vehicle parts have to withstand the highest strains.

*\* subject to change without notice*

**Contact:**

1. Klenk & Hoursch AG, Frederic Barchfeld, tel.: +49 40 3020881 15, email: [meyle@klenkhoursch.de](mailto:meyle@klenkhoursch.de)
2. MEYLE AG, Benita Beissel, Tel.: +49 40 67506 7418, email: [press@meyle.com](mailto:press@meyle.com)

**About the company**

MEYLE AG develops, produces and sells high-quality spare parts for passenger cars, vans and trucks for the independent aftermarket under the MEYLE brand. With its three product ranges – MEYLE-ORIGINAL, MEYLE-PD and MEYLE-HD – MEYLE offers precise solutions and parts for every situation and every driver, from competent workshop employee and ambitious rally driver to classic car enthusiast and every driver around the world who needs to be able to rely on their own car. MEYLE offers its customers over 24,000 reliable and durable spare parts manufactured in their own plants and at the facilities of select production partners. The MEYLE product portfolio is correspondingly sophisticated.   
  
**The complete portfolio with which the Hamburg-based manufacturer caters for the vast majority of general requirements comprises the following product lines:**

* **MEYLE-ORIGINAL: True to OE.   
  Customers are always on the safe side in terms of quality with this comprehensive product range.**
* **MEYLE-PD: Advanced design and technology.   
  With MEYLE-PD it is all about Performance Design: MEYLE-PD parts fit like OE parts, but stand out due to their significantly high performance and sophisticated design. MEYLE offers around 1,200 high-quality MEYLE-PD solutions in the areas of brakes and filters.**
* **MEYLE-HD: Better than OE.   
  MEYLE-HD stands for High Durability: MEYLE engineers have already developed more than 1,250 MEYLE-HD parts for thousands of different vehicle models:** they are **technically advanced in comparison to OEM quality** and **are especially resilient and long-lasting.** There’s a four-year guarantee on the unique characteristic of the technically optimised MEYLE-HD parts.

The company network has some 1,000 employees worldwide, including nearly 500 in Hamburg, at the logistics centre and our company headquarters. We work with our partners, workshops and car mechanics in 120 countries to ensure that drivers can rely on our superior parts and solutions – that’s how MEYLE helps workshops to become the DRIVER’S BEST FRIEND.